



# Ocala Marathon, Half-Marathon and 5K

## Sunday February 1<sup>st</sup>, 2009

Boyd Marketplace  
2604 SW 19th Avenue Rd Ocala, Florida 34471

### Ocala Marathon Sponsor Levels

#### Presenting \$5000

Platinum Sponsor Level PLUS:

- Sponsor named in race title
- Sponsor name/logo at Start/Finish line (Banner and Tape)
- Logo inclusion on race t-shirts
- VIP area for Sponsor and guests

#### Platinum \$3000

Gold Sponsor Level PLUS:

- 10' x 20' exhibit tent, table, 2-4 chairs
- Additional banner space available at mile markers and on stage
- Logo inclusion on all media including print, web and radio/television \*
- Logo inclusion on race t-shirts
- 8 promotional announcements during the event
- Promotional announcement(s) during media coverage

DRC Sports Athletic Event Management  
PO Box 70 | Inverness, FL 34451-0070  
Office: 352-637-2475 | Fax: 352-726-2140 | [www.drcsports.com](http://www.drcsports.com)





## **Gold Sponsor \$2000**

Silver Sponsor level recognition PLUS:

- Sponsor name/logo banners on-site
- 4 promotional announcements during the event
- Inclusion of sponsor name on press releases and print materials

## **Silver Sponsor \$1000**

Bronze Sponsor level recognition PLUS:

- 2 promotional announcements during the event
- Logo inclusion/company mention in all press releases

## **Bronze Sponsor \$500**

Race Day Sponsor level recognition Plus:

- Sponsor name & logo on website
- Opportunity to provide prizes for media and/or event promotions
- Logo on race t-shirts
- Company mention in Sponsor Thank You post-race ad



### **Race Day Sponsor \$250**

- 10' x 10' exhibit tent, table, 2 chairs
- Special recognition at the awards presentation
- Opportunity to include promotional item in competitor race packets

### **Expo Vendor \$100**

- 10' x10' Vendor Booth space at Race Expo at the Hilton Hotel on Saturday, January 31<sup>st</sup>
- Opportunity to include promotional item in competitor race packets

### **Support Sponsor \$150**

- Opportunity to include promotional item in competitor race packets
- Space on-site (limited to 10' x 10' and you must bring own amenities i.e. tent, table and chairs)

The Ocala Marathon, Half-Marathon and 5K returns this year and needs your support to make it bigger and better than ever!

*Please note that all donations are tax deductible through Citrus Road Runners, an organization dedicated to the education and scholastic promotion of young athletes.*